

Personal Lines Auto

STATE AUTO SAFETY 360SM - TELEMATICS PROGRAM



What's your story?

Cindy owns her own business. She drives a lot to meet with clients and spends a lot of money on gas. Sometimes she drives a little faster than she should to make it to appointments on time. Cindy knows she can be a safer driver and is always looking for ways to save money since she's self-employed.

Steve works full time in corporate America and also as a full-time dad. He drives a lot and is always concerned with driving safety, especially with children. He's also interested in saving money so he can take some memorable family vacations.

Just like Cindy and Steve, you're busy. You drive a lot. And you probably want to save money, too. Now you can.

By using State Auto Safety 360 and practicing safe driving habits, you have the chance to earn a discount on your auto insurance premium. It's simple to use, too.

Step 1:
Visit StateAuto.com/Safety360 for more information, including video tutorials, articles and more.

Step 2:
Enroll in the program and sign a user agreement through your independent agent. Earn up to a 10% participation discount.

Step 3:
Receive a leave-in device in the mail in 7-10 days. Easily install it into your car. Remember, the device stays installed at all times.

Step 4:
Take two trips and log in to your customer dashboard to review and monitor results.

Step 5:
Earn safe driving scores to earn bigger discounts on your auto insurance premium.



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